



# Backgrounder

## The Qualico Mixed Doubles Classic

### A new World Curling Tour event is coming to Alberta!

- The Qualico Communities Mixed Doubles Classic is a new event on the World Curling Tour. It is put on by the Rocky Mountain Curling Association – a newly created association with the goal of promoting the sport of curling in the Bow Valley.
- The event will see the Banff and Canmore curling clubs joining forces to co-host the event.
- Funds/proceeds from the Qualico Mixed Doubles Classic will go to support the development of junior, senior, wheelchair curling in the Bow Valley.
- Mixed Doubles Curling is an exciting, athletic, and fast-paced game that takes about half the time of a traditional curling game to play.
- It has been increasing in popularity with many countries around the world involved in the sport. In fact, it was big in Europe before it caught on in Canada.

### World Class Curling in a world class destination

- Top curlers from Canada and around the globe are registered in the event. These include:
- Olympic Gold, Silver and Bronze Medalists from the 2018 PyeongChang Olympics – Canadians Kaitlyn Lawes & John Morris (Gold Medalists); Switzerland's Jenny Perret & Martin Rios (Silver Medalists); Norway's Kristin Skaslien & Magnus Nedregotten (Bronze Medalists).
- Two teams from the USA and three teams from the UK are also entered.
- Household names in the curling world, including Jennifer Jones & Brett Laing, Jocelyn Peterman & Brett Gallant, Laura & Jeff Walker, Rachel Homan & Marc Kennedy, Shannon Birchard & Catlin Schnieder.
- The Qualico Mixed Doubles Classic is open to all curlers, both club and elite. It's a chance for club curlers to live their dreams and play against the top-level curlers they've watched on TV.

## Banff & Canmore Co-hosts

- Canmore/Banff curling clubs -- in the heart of the beautiful Canadian Rockies
- Banff Curling club has been home to the Pinty's Curling Skins
- Canmore Curling club offers great viewing venue with an excellent restaurant/dining.
- Participants can take in everything the area has to offer. Great skiing, mountain scenery, great restaurants, spas, shopping, relaxed mountain lifestyle

## Top prize money

Top prize money is on the table, with a total purse of \$26,000 CDN up for grabs. First place is \$10,000 guaranteed; second place \$5,000 guaranteed, and prize money to subsequent high placing teams will be determined by final registration count and sponsorship.

## Sponsors

We are extremely grateful to our platinum sponsor Qualico Communities. Many local hotels are also offering reduced rates to the athletes.

Gold, Silver, Bronze and Friend sponsorship packages are available. Businesses and individuals interested in sponsoring the Qualico Mixed Doubles Classic can contact Dennis Graham at [grahamdw@shaw.ca](mailto:grahamdw@shaw.ca) or by phone at:

## Social Media

Event updates and information is available on:

Twitter: @mountaincurling

Instagram: @mountaincurling

Facebook: [www.facebook.com/mountaincurling.ca](http://www.facebook.com/mountaincurling.ca)

Website: [mountaincurling.ca](http://mountaincurling.ca)